

2015 Travel Industry Conference

Preconference Agenda

Monday, April 20th

Holiday Inn Riverside

Minot, ND

9:00 - Registration

9:30 - Welcome/Introductions

9:45 - "Starting & Developing your Tourism Business"

Glenn Muske, NDSU Center for Community Vitality

10:30 – "Creating Remarkable, Resilient Destinations" Part 1

Vicky Soderberg, Cygnet Strategies

11:30 - Networking Lunch

12:45 - "Creating Remarkable, Resilient Destinations" Part 2

Vicky Soderberg, Cygnet Strategies

1:45 - "Inviting the World to your Community, One Idea at a Time"

Greg Tehven, Emerging Prairies

2:45 - Break

3:00 - "It's all about having fun, pushing your boundaries and finding your happy dance. That's what we believe"

Jori Kirk, Cypress Hills Eco-Adventures LTD

4:00 - "LinkND Community Connection"

Dean Ihla, David Lehmann and Carmen Rath Wald

4:45 - Local Operators Discussion

5:15 - Wrap-up

4:00-6:00 - Registration for those attending the Travel Industry Conference

6:00-9:00 - Opening reception

North Dakota
LEGENDARY

Travel Industry

CONFERENCE

April 20-22, 2015 * Minot, ND